

# Aspiring young athletes gain financial support from Aussie company.

**The launch of the *Elmore Oil Future Champions Program* in October this year has borne fruit for 6 young Australian athletes, as the first round of funding was distributed this month from the Future Champions Program.**

Revenue generated from the sale of Elmore Oil, Australia's leading topical pain reliever and injury recovery product, is channelled into a special fund from which young athletes who aspire for greatness can be rewarded with funds of up to \$ 3000.00

Elmore Oil Managing Director, Mark Linford, says he was pleased with the spread of athletes that came through in the first round of funding. "We appointed an independent board to administer the funds and it was fantastic that we had over 300 applicants for our first round of funding. The board had a hard task as everyone seemed quite deserving, but in the end we had a good spread of sports from all states."

6 athletes were chosen to receive grants of between \$1000 and \$ 3000 to assist them with their personal development in sport. The funds can be used for travel to high level competition, travel to top level coaching, or the purchase of additional equipment.

Morgan Lawson was the youngest of the group at just 13 years of age, a skilled gymnast from Victoria who is the National Champion in her age division. Morgan hopes to travel to Canada in 2007 to compete in the world titles and the money she received will assist with travel to access the high level coaching that she needs to take the next step.

Morgan was in good company receiving her grant and was joined by Georgia Baker from Perth (Rowing), Lauren Boden from the ACT (Track & Field), Brendan Teys from Queensland (Basketball), Lana Harch from Queensland (Soccer) and Tim Gee from Preservation Bay in Tasmania. (Surf Life Saving)

"We are thrilled to be able to give something back to the sport," said Mr Linford. "Our product is used by athletes all across Australia for pain relief and injury recovery. The sporting world supports us in a big way and we like to return the favour, so this is our way of helping young Aussies who have a passion to succeed."

"I only wish we had more funds," he said. "Reading through some of the applications it was hard to find someone who didn't deserve the money, but we can only choose a certain amount each round. Our next round of funding comes up in April next year so everyone gets another chance."

For more information about how to apply to the Elmore Oil Future Champions Fund you can go to [www.elmoreoil.com.au](http://www.elmoreoil.com.au) and take the link to *Sports Related Injury*, or call toll free on 1800 330 681.